

# EUROBOIS

TRANSFORM | BUILD | DESIGN

**3-6 FEBRUARY 2026**

EUREXPO LYON, FRANCE



**JOIN THE LEADING  
TRADE FAIR FOR  
THE TIMBER INDUSTRY**



**EUROBOIS**  
TRANSFORM | BUILD | DESIGN

## THE ESSENCE OF EUROBOIS

Wood, as a material of the future, is positioning itself more than ever as an essential **solution to current environmental challenges**. Thus, Eurobois is committed to supporting and advancing the wood industry to give it its full scope.

As the only trade show in France offering a comprehensive view from upstream to downstream of the industry, it stands out with **its demonstrations, conferences, and business opportunities**, embodying the dynamism of this sector and contributing to its prominence.

More than just a trade show, Eurobois is the **essential crossroads for wood professionals**, fostering synergies between different players, **showcasing industrial innovations**, and strengthening relationships within the industry.

With over **30 years of expertise**, it has established itself as the national reference trade show and is gaining an increasingly prominent position at the European level, aiming **to sustainably support professionals in their growth in an ever-evolving sector**.

**Experience Eurobois, and bring the wood industry to life!**



# THE KEY EVENT FOR THE WOOD INDUSTRY

**Unique in France, Eurobois has stood out for over 30 years by offering an essential platform for business, networking, and exchanges.** This trade show provides you with the opportunity to boost your growth in the French market by connecting with key players, discovering the latest innovations, and accessing unique growth opportunities.

Eurobois adapts to market developments to meet the challenges of industry professionals. Thanks to its proven expertise and the trust of its exhibitors and visitors, Eurobois has become the benchmark trade show for the sector.

## A REPRESENTATIVE OFFER OF THE SECTOR

**Eurobois is the only French trade show offering coverage of the entire wood industry, from upstream to downstream.** It is the perfect opportunity for all sector players to come together, exchange ideas, and discover a comprehensive range of solutions in one place.

## AT THE HEART OF THE INDUSTRY'S CHALLENGES

**Eurobois is the must-attend event at the heart of the economic and political landscape of the wood industry,** with its variety of events and participants. It has now become the essential hub for meetings and exchanges, attracting visitors from diverse and complementary sectors.

## A NETWORK OF QUALIFIED PROFESSIONALS

**Exhibitors, visitors, institutions, medias, all meet at Eurobois.**

The exhibition allows you to multiply your business opportunities: press events, one-to-one meetings, networking... all in a friendly atmosphere where human is at the heart of exchanges. Expand your network!

## AN UNIQUE EXPERIENCE

**For 4 days, Eurobois brings together all market players in a dynamic setting.** More than just a trade show, it offers a complete immersion into the professional wood industry through meetings, live demonstrations, and conferences led by industry experts.

## FRANCE MARKET KEY FIGURES

AT THE HEART OF ONE OF FRANCE'S LEADING WOOD-PROCESSING REGIONS, EUROBOIS BENEFITS FROM A GROWING NATIONAL INFLUENCE.

• **417 000** direct jobs

Source: VEM forest-wood sector, 2022 data.

• **18.3%** of new non-residential construction projects were made of wood in 2022, representing more than 3 million projects.

Source: ADEME, March 2023

• Wood represents **85%** of the total weight of materials used for furniture production in France.

Study by EY for L'Ameublement Français, conducted in the first half of 2022 based on data from 2019, 2020, and 2021

• **60,000** companies in the wood sector in France.

Source: CODIFAB

• **32** million tons of CO<sup>2</sup> emissions are avoided annually thanks to the substitution of wood for other materials.

Source: IGD IGN

ALL PROFESSIONALS IN THE WOOD INDUSTRY COME TOGETHER AT EUROBOIS TO STRENGTHEN THE SECTOR

## EXHIBITOR PROFILE

EUROBOIS REPRESENTS THE INDUSTRY FROM THE UPSTREAM TO THE DOWNSTREAM THROUGH **8 SECTORS OF EXHIBITION**



MACHINERY AND EQUIPMENT FIRST STAGE CONVERSION



MACHINERY AND EQUIPMENT SECOND STAGE CONVERSION



FIXTURES, FITTINGS AND FURNITURE INDUSTRY SUPPLIES



TREATMENT & FINISHES



ROBOTICS & AUTOMATION



MATERIAL



TOOLING & EQUIPMENT



CONSTRUCTION & OUTDOOR FURNISHING

**523**

EXHIBITORS & BRANDS

**31%**

OF INTERNATIONAL EXHIBITOR

**32%**

OF NEW EXHIBITOR

**67%**

OF EXHIBITORS PLAN TO EXHIBIT AGAIN IN 2026

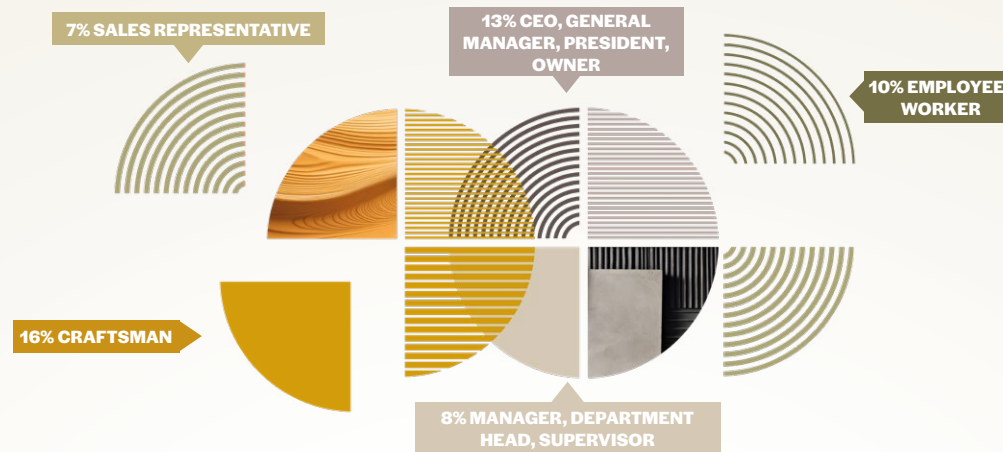
**75%**

OF EXHIBITORS FIND SATISFACTORY THE QUALITY OF VISITORS



# VISITOR PROFILE

**MORE THAN 29.000 QUALIFIED PROFESSIONALS MET AT EUROBOIS 2024**



## HEARD AT EUROBOIS

“This essential event for the profession is a true immersion into the world of wood.”

“An exciting dive into one of the largest trade show for wood, processing techniques, and interior design.”

“It was a perfect time to meet and exchange ideas with French and international professionals. A valuable addition to their training!”

## A PROFESSIONAL COMMUNITY THAT GROWS WITH EACH EDITION

- + **78%** FITTERS
- + **114%** ARCHITECTS
- + **31%** CABINETMAKERS
- + **32%** JOINERS
- + **12%** INDUSTRIAL JOINERS
- + **24%** TRADERS
- + **90%** FORESTRY OPERATORS
- + **77%** LOCAL AUTHORITIES
- + **100%** SPECIFIERS

## +200 MEDIA RELEASES IN 2024

- 31** JOURNALISTS AT THE EXHIBITION
- 27** CONFERENCES
- + **60** SPEAKERS
- 6** LAUREATE AT THE EUROBOIS AWARDS CONTEST

\*2024 edition figures

**29 363**

QUALIFIED VISITORS

ALMOST **5%**  
OF INTERNATIONAL VISITORS

**55%**  
OF VISITORS WANT  
TO MEET NEW SUPPLIERS

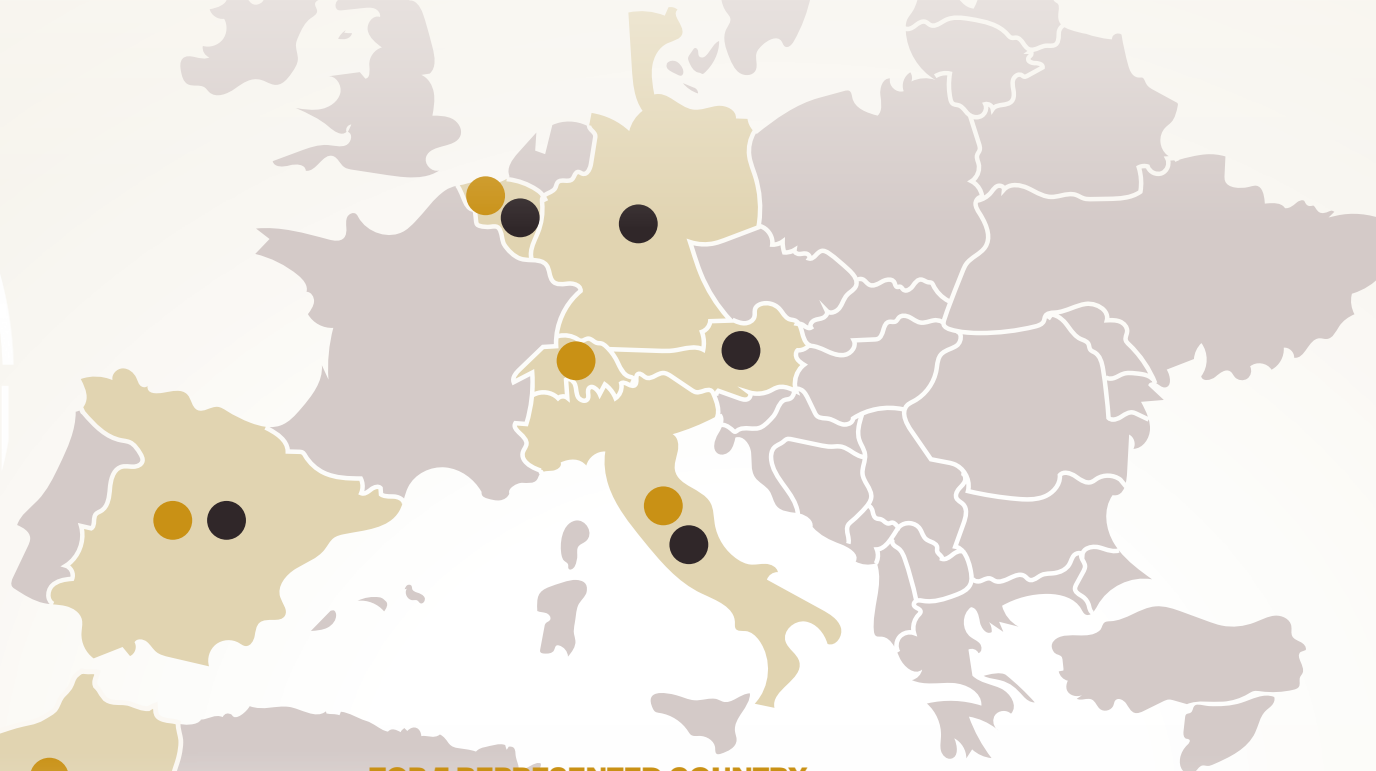
**46%**  
OF VISITORS COME  
TO VISIT THEIR CURRENT  
SUPPLIERS

**78%**  
OF VISITORS COME  
TO DISCOVER NEW PRODUCTS  
AND INNOVATIONS

**73%**  
OF VISITORS ARE CONSIDERING  
RETURNING IN 2026

**60%**  
OF VISITORS PLAN  
TO COLLABORATE WITH  
AT LEAST 1 EXHIBITOR  
IN THE NEXT 6 MONTHS

# EUROBOIS INTERNATIONALLY



## TOP 5 REPRESENTED COUNTRY

### VISITORS

- **27%** SWITZERLAND
- **19%** ITALY
- **11%** BELGIUM
- **6%** MOROCCO
- **6%** SPAIN

### 31% INTERNATIONAL EXHIBITORS

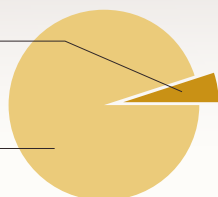


### EXHIBITORS

- **33%** ITALY
- **31%** GERMANY
- **10%** AUSTRIA
- **7%** SPAIN
- **6%** BELGIUM

5% INTERNATIONAL VISITORS

95% FRENCH VISITORS



**A PROMOTION AND MARKETING PLAN COMMITTED TO INCREASED INTERNATIONAL VISIBILITY**

### VISITORS PROMOTION

- BELGIUM
- ITALY
- SWITZERLAND

### EXHIBITORS PROMOTION

- AUSTRIA
- GERMANY
- ITALY
- PORTUGAL
- SPAIN
- SWITZERLAND
- TURKEY

# FOCUS IN 2026

## THE THEMES TO ADDRESS TOMORROW'S CHALLENGES

### ACTING FOR A SUSTAINABLE FUTURE

**Wood is a material of the future** to address the environmental challenges society must face. However, for this to happen, the entire industry must mobilize to balance economic performance, environmental preservation, and social responsibility. Sustainable forest management, wood material reuse, use of local resources... The industry is ready to take on the challenges ahead.

### INNOVATING TO BETTER ADAPT

In a highly competitive context, **innovation is key to the development of the wood industry**. Optimizing production processes, automation, material management and traceability, material innovations, use of AI... industry professionals will need to rise to the challenge to ensure the longevity of the sector. Eurobois is committed to supporting innovative companies through the innovation competition, the Eurobois Awards.

### INVESTING IN TODAY'S TRAINING TO ENSURE TOMORROW'S JOBS

**Attracting new talent and training professionals is a major challenge** for the wood industry. Although sometimes overlooked, wood-related professions hold great potential and need to be highlighted to younger generations. Attracting new talent is essential to ensure the vitality and future of these professions. At the same time, supporting the skill development of professionals will enable the sector to successfully meet the challenges posed by technological advancements and current regulations, thus strengthening the competitiveness of the industry.

### THE IMPACT OF LEGISLATION ON PROFESSIONS: WHAT CHALLENGES?

In a fluctuating economic environment, **industry professionals are seeking clear and up-to-date legislation**, including regulations suited to local realities, covering topics such as forest management, logging, processing, and the marketing of wood products.

# THE LAYOUT EVENT BY EUROBOIS

TRANSFORM | BUILD | DESIGN

## A TRUE EVENT WITHIN THE EVENT, SOLUTIONS FOR THE FURNITURE AND INTERIOR DESIGN INDUSTRY ARE SHOWCASED AT EUROBOIS:

- Accessories and components for kitchen, bathroom, office, retail
- Finishes and surface treatments
- Hardware
- Lighting: indoor, control, management and light sensor
- Materials and built-in parts
- Other decorative elements
- Panels and wall coverings
- Parquet, flooring and floor coverings
- Semi-finished products
- Wood, aluminium and PVC interior joinery
- Various materials

NEW

### Discover layout solutions and exchange with professionals on:

- **An exhibition space** gathering market leaders
- **Conferences** led by market experts
- **Animations:** layout laboratory, designer's bistro, exhibitor demonstrations

## LAYOUT AT EUROBOIS AS EXPERIENCED BY PROFESSIONALS IN THE SECTOR

### RACHEL MUGNIER

General Manager,  
Blum France

« For Blum France, Eurobois is the reference event to discuss projects and innovations with designers. »

### STÉPHANE VERON

Director,  
MSA France

« Eurobois is an essential meeting place to share our innovations in a warm atmosphere. »

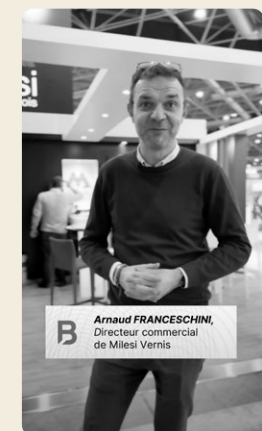
### ERIC TIBERGHIEIN

Sales director,  
Salice France

« Over the years, Eurobois has become the place where we meet our customers, distributors, fitters and joiners »



**STÉPHANE ROUX**  
Commercial Delegate for the  
PACA region, Finsa France



**ARNAUD FRANCESCHINI**  
Sales director,  
MILESI Vernis

## THE LAYOUT SECTOR AT EUROBOIS

**34%**  
OF THE TOTAL VISITORS

**+78%**  
IN ENGAGED VISITORS VS 2022

## SIGNIFICANT GROWTH

**+ 112%**  
STUDY OFFICES VS 2022

**+ 127%**  
OUTDOOR DESIGN VS 2022

**+ 139%**  
ARCHITECTS VS 2022

\*2024 edition figures



# A DEMONSTRATION EXHIBITION



**A true product launch platform,** the Eurobois Awards recognize innovation, new products, and technological advancements presented by manufacturers and industrials during the trade show.

Open to all our exhibitors, this competition aims to support research and development while challenging the industry.

## 2024 LAUREATES:

- **1<sup>st</sup> PRIZE AWARDS:**  
Durel Machines with the TPR 360 eco carbide tipping and deburring machine
- **FURNITURE DESIGN AWARD:**  
Hettich with Furnspin
- **CSR AWARD:**  
Pfleiderer with OrganicBoard Pure
- **SECTOR ATTRACTIVENESS AWARD:**  
Systell Alphacam with HxGN Machine Trainer
- **AWARD FOR THE TRAINERS OF THE COMPAGNONS DU DEVOIR:**  
Durel Machines with TPR 360 eco carbide tipping and deburring machine
- **STUDENT FAVORITE AWARD:**  
Knapp with GMBH-SOLID

## FOCUS ON 2026 ANIMATIONS

### ATELIER M.O.B

HALL 6

#### TIMBER-FRAME HOUSE WORKSHOP

##### **A true immersion in a full-scale timber-framed house panel construction workshop,**

this demonstration at the heart of the exhibition combined traditional and digital techniques.

Coordinated by the company Mach Diffusion and in collaboration with exhibiting companies, the Timber-Frame House Workshop brings all the stages of recreating a manufacturing workshop, from the 3D project design to the on-site departure.

In 2026, the value chain is expanding again:

- Design office and conception
- CAD/CAM and ERP
- Cutting and suction
- Insulation - **NEW**
- Assembly
- Handling
- Transport and assembly
- Recycling - **NEW**

### EUROBOIS CAMPUS

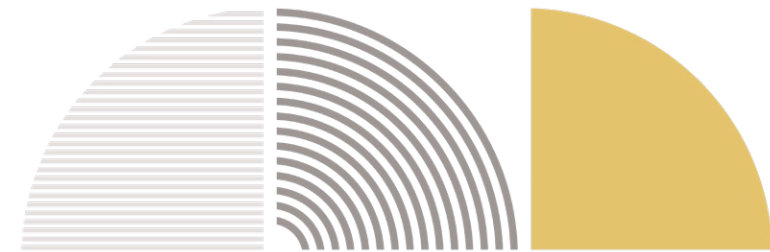
HALL 5

In a high-stakes context for the industry, Eurobois supports it by offering **a dedicated space for employment and training topics.**

Exchanges between professionals seeking training, job seekers, training organizations, and industry experts will be highlighted.

Combined with the demonstration area featuring young teams from France in cabinetmaking, carpentry, and woodworking, the campus will showcase the industry's appeal by providing information on training programs and job opportunities.

#### DISCOVER THE 2024 EDITION RETROSPECTIVE



# A DEMONSTRATIONS EXHIBITION

## FOCUS ON 2026 ANIMATIONS

NEW

### TRIAL FOR THE FRENCH TEAMS FOR THE WORLDSKILLS 2026 COMPETITION

HALL 5



**Co-organized with the Compagnons du Devoir**, this event will serve as a real-life competition simulation for the three French teams (three young participants per team).

It will act as a preparatory stage for the international phases of the WorldSkills competition, which will take place in Shanghai six months after Eurobois.

#### 3 REPRESENTED TRADES:

- Carpentry
- Cabinetmaking
- Timber Framing

Eurobois is committed to working alongside the Compagnons du Devoir to promote the industry among younger generations and support entry into these professions.

The event will also showcase excellence in woodworking competitions, including MAF, MOF, WorldSkills, and INNA, through an exhibition of outstanding achievements.

NEW

### JUST WOOD IT

HALL 5

**As an industry-focused event, it engages the entire supply chain from upstream to downstream.**

Involving exhibitors, it highlights their products, services, and expertise while showcasing a «perfect worksite» with best practices, key reflexes, and potential suppliers.



Organized in collaboration with the Compagnons du Devoir – carpentry division – and the show's exhibitors.

### WOOD ARENA

HALLS 5 & 6

**At the heart of a trade show on a human scale**, with a focus on sharing and networking, the Wood Arena, consisting of a conference space and a hospitality space, is the central focus of the exhibition.

The series of conferences is organised around major topical issues and led by experts from the sector.

### THE LAYOUT LABORATORY

HALL 6.1

Presented at full scale for the first time in 2024, **it is a groundbreaking life-size demonstrator showcasing the expertise and collaborative solutions** of interior design professionals, French furniture equipment manufacturers, and signed by the design agency, Studio Versavel.

More than just a clever display of various technical solutions, it is part of a broader societal project, integrating CSR, comfort, material blending, modularity, and customization. It offers a concrete and tailored response to the current needs of interior designers and architects.



# THEY DID EUROBOIS



**STÉPHANE LAURENCY,**

Founder - IDEO

“ This first time at the Eurobois exhibition was a resounding success for us. Great encounters, incredible discoveries, and fascinating exchanges. We had to reinforce the initial team as the days went by to keep up. It was not only enriching but also promising for our product and our business. This exhibition was the ultimate test for our product Biblidéo. Test passed. Clearly, an experience to be repeated in 2026. ”



**VIRGINIE CHAZAUD,**

Market Manager for Layout - FOUSSIER

“ The Eurobois exhibition is an extraordinary event because it is unmissable! We are, and always will be, delighted to participate in it! ”



**MARGAUX DRANSARD,**

Event Project Manager - TopSolid

“ We are delighted with this edition, which was a true success for us. Congratulations to all the teams for your exceptional work. ”



**GRÉGORY ROECKEL,**

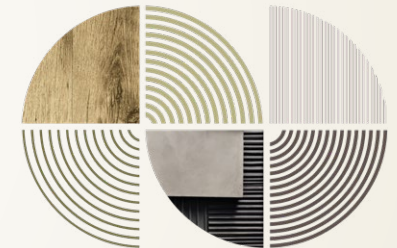
Sales general manager - ALSAFIX

“ This was a great edition both in terms of organization and attendance throughout these 4 days, and our overall experience at EUROBOIS 2024 was extremely positive. We want to express our satisfaction with the success of this edition. See you in 2026 for another exceptional edition at Eurexpo Lyon! ”



**YOANN BAGUET,**

CEO - FELDER GROUP France



**EUROBOIS'S  
AMBASSADORS**

AN EVENT  
**greentech+**

At **GreenTech+**, we are convinced that the ecological transition is a moral and economic imperative.

We believe that public authorities and businesses have a key role to play in this change, and that **innovation is the driver of a transformation to a more sustainable future.**

As an expert in intermediation, we are committed to catalysing this change **by bringing together players and sectors working to make the ecological transition** a reality and organising, with them and for them, spaces and opportunities for discussing and sharing strategies and solutions.

By offering these meeting places, our ambition is to develop innovative collaborations and stimulate collective intelligence.

Because an interdisciplinary approach, hybrid technologies and dialogue between industries are key factors for the success of the ecological transition.

Our approach is focused on **people, friendship and sharing**, because the challenge of this transition rests above all on the women and men committed to this dynamic of virtuous change.

We therefore call on all the stakeholders in the sectors concerned to join us, take part in our events, get involved in our projects and share their vision and passion.

**Together, we can work more quickly to help to build a more resilient, more prosperous world for us all.**



# YOUR CONTACTS

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TRANSFORM | BUILD | DESIGN

**3-6 FEBRUARY 2026**

EUREXPO LYON, FRANCE

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